Q&A

OM1

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Who is OM1?

OM1 is a venture-backed healthcare informatics company based in Cambridge, Massachusetts. The company was founded in 2015 by Dr. Rich Gliklich, a nationally recognized expert in the field of outcomes research, a surgeon at Massachusetts Eye and Ear Infirmary, and a Harvard Medical School professor, who previously built an outcomes-focused company that started in his Harvard research lab.

What does OM1 do?

OM1 built an intelligent data cloud that serves as a guidance system to make healthcare more measurable, precise, and pre-emptive. We measure and forecast outcomes at a level not previously possible using our cognitive cloud platform coupled with the largest and most robust sets of data in healthcare.

What types of professionals work for OM1?

The senior leadership team consists of doctors, scientists, clinical experts, and software engineers from digital health, academia, life sciences, and startups, with a shared mission to improve healthcare through data and analytics

Paid Research Initiative

What is this paid research initiative?

OM1 is building a network to enable data sharing and generate precision analytics. This initiative is intended to deploy advanced cognitive cloud capabilities and rich data

to solve some of the hardest problems in healthcare and life sciences – while compensating physicians for their contributions

Why did OM1 develop this initiative?

We want providers to be a part of the mission for precision health. We believe that providers' clinical data is the key to creating new analytics for driving more precise decisions for patients and for developing new, more effective healthcare products in targeted condition areas.

What condition areas is the Initiative focused on?

We are focused on the areas where we believe we can have the greatest impact. Initially, this includes respiratory conditions and gastroenterology.

Data Usage and Security

Can my data be shared with third parties?

To deliver on our promise to answer the tough questions, our partners' data is shared to the extent necessary. Of course, all sharing will comply with HIPAA and industry security standards. In fact, your EMR provider is likely already licensing or selling your data to third parties.

How do you keep information private and secure?

OM1 employs administrative, physical and technical safeguards in compliance with the privacy and security

standards of HIPAA, and we are certified by the National Institute of Standards and Technology.

Particpating Practices

Are practices compensated for participation?

Typically, participating practices receive a revenue share for participating in the initiative. Economic models vary from practice to practice, depending on the size and nature of the practice and specialty.

Will my practice be recognized publicly for our contributions to the initiative?

The initiative's partnering practices are crucial in advancing research and analytics. We are enthusiastic about finding ways to include and recognize them for their contributions to the initiative.

Can partnering practices provide input on the initiative?

In addition to an advisory board composed of some of the leading experts in the industry, we welcome and encourage input from all participants in the network. We believe in being active partners with practices in everything from research and technical support to value-added products and refining the network.

Do you provide any services or products to partnering practices?

OM1 provides participating practices with MIPS reporting capabilities, which allow practices to maximize reimbursement under MACRA. We are also looking for partners to pilot new analytics and exploring the capability to share benchmarking data with our partners.

What kind of time commitment and IT resources are needed to participate?

While we encourage all participating practices to provide feedback on new and existing analytics projects and join research subgroups, getting started requires minimal IT resources. OM1 handles installation of a HIPAA compliant tool that works in the background with your EMR.